



Innovative Workforce Solutions

## **WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS AND PARTNERSHIPS COMMITTEE AGENDA**

Friday, July 21, 2017

1:30 – 3:30 PM

100 N. 15<sup>th</sup> Avenue, Phoenix, AZ 85007, Suite 103

Via Conference Call

1-877-820-7831 Access Code: 103468

### **Members**

Cecilia Mata, Chair – AllSource Global Management

Dominic Escamilla – Country Financial

Susan Anable – Cox Communications

Roz Boxer – Arizona Commerce Authority

Sheryl Hart – Arizona Department of Education

Connie Fraijo – Arizona Department of Economic Security

Lea Marquez-Petersen – Tucson Hispanic Chamber of Commerce

Pat Ray – Arizona@Work Yuma

Farrell Quinlan – NFIB

Steven Thompson – Uber

Lyn Larson – Department of Economic Security

David Martin – Arizona Chapter of the Association of General Contractors

### **1. Call to Order**

### **2. Welcome**

### **3. Call to the Public**

### **4. Approval of Minutes**

### **5. Business Services Outreach Presentation**

Monica Magoon, Workforce Program Manager, Office of Economic Opportunity

### **6. Communication Toolkit Workgroup Update**

#### **a. Collateral Document (One-Pager)**

- i. Vote to recommend Workforce Arizona Council approve the one-page collateral document**

#### **b. Presentations**

- i. Vote to recommend Workforce Arizona Council approve the Introduction to the Workforce Arizona Council Presentation**

#### **c. Partner Organization Letter**

- i. Vote to recommend Workforce Arizona Council approve the Partner Organization Letter**

### **7. Committee Next Steps**

## **8. Adjournment**

*Pursuant to A.R.S. § 38-431.02, notice is hereby given to members of the WAC Strategic Communications and Partnerships Committee and to the general public that the Committee will hold a meeting, open to the public, on **Friday, July, 21, 2017 at 1:30 p.m.** in the Office of Economic Opportunity 100 N. 15<sup>th</sup> Ave, Suite 103. For more information, please call (602) 364-0430.*

***Attention visitors (including agency personnel and members of the public):** The Arizona Department of Administration has implemented building security measures at 100 N. 15th Avenue. All visitors who do not have a badge granting access to the building must go to the Badging Office on the first floor to be admitted as a guest. Due to the security measures, agency personnel who routinely submit documents or who wish to attend seminars should either verify that their badges grant access to the building or schedule visits in advance with the Office of Economic Opportunity. Please call (602) 364-0430 with any questions or concerns regarding admittance to the building.*

*Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by calling (602) 364-0430. Requests should be made as early as possible to allow time to arrange the accommodation.*

*A copy of the material provided to Committee members (with the exception of material relating to possible executive sessions) is available for public inspection at the Office of Economic Opportunity, located at 100 N. 15th Avenue, Suite 103, Phoenix, AZ 85007.*

*Under A.R.S. § 38-431.03(A)(3), the Committee may vote to go into executive session, which will not be open to the public, for the purpose of obtaining legal advice on any item on the agenda.*